

By BLIMX

GROWTH-DRIVEN WEB DESIGN

OPEN UP YOUR BUSINESS TO NEW POSSIBILITIES

Statement of Confidentiality

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PREPARED FOR :



ADDRESS

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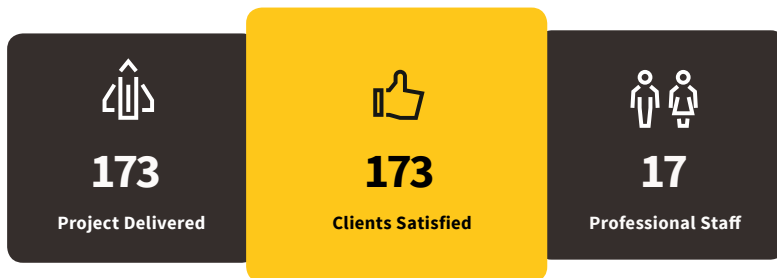
“Passion is the key essential force that drives our success. it determines everything that we think and do!”

Jorge Balfer, The Founder of the Company

About Us.

Blimx is a premium design agency that focuses on quality, innovation, & speed. We utilized technology to bring results to grow our clients businesses. We pride ourselves in great work ethic, integrity, and end-results. Throughout the years Blimx has been able to create stunning, award winning designs in multiple verticals while allowing our clients to obtain an overall better web presence.

Corporate Fact



What We Believe.

Our company philosophy is to create the kind of website that most businesses want: easy to find, stylish and appealing, quick loading, mobile responsive and easy to buy from.

Mission

We have designed our entire process and products around providing everything a small businesses needs when they're starting out – ensuring that working with us is always a quick, easy and hassle-free experience. We give our clients full control of their website , and our friendly team offers their expertise even after your website is live.

What We Do.

We offer a wide range of Web Development & Digital Marketing Services. Our services include web design, web development, Social media marketing, SEO & more. We utilized Growth Driven Website Design Technology. Growth Driven Design website helps turn strangers into visitors, visitors into leads and leads into customers. Growth Driven Web Design is customer-centric. Your website becomes a living asset helping you earn the attention, trust and business of your ideal customer. It resonates with them on a personal note, and guides them through the buyer's journey.



Web Design

We will work with you to find out what you need from your website



Web Design and Development

We offer web development services for any kind of business or industry.



Social Media Management

We provide a range of high-value social media consultancy services through which we help you to achieve tangible results



Adword / PPC Campaign

With our pay-per-click marketing (PPC) expertise, we can help take your accounts to the next level.



Mobile Marketing

Mobile Marketing is the latest technology that helps you attract more new customers –customers that spend more money, more frequently!!!



Seo Optimization

BlimxSeo can increase the search engine rank and site traffic of any company. industries.

Expert Team.

Design Group

With our Web Designers, we recognize the fact that usability, functionality and visualization are three of the most important factors when designing interfaces or web sites. Using this strategy, we work with you to ensure that your messaging and marketing goals are realized with the designs we create. We will work with you and bring your idea to life.

Development Group

As a Website development company, Blimx has extensive experience in creating high performance, feature-packed native mobile applications for all the major mobile platforms including iOS, Android and Windows Mobile. Blimx mobile app developers can create the right app that will meet your business, industry and/or vertical needs.

Team Statistics



15



159

Web Developers



134

Remote Work



17

Local Staff

Our Capabilities.

Our capabilities go far beyond design. Equipped with proven solutions driven by best practices, we offer purposeful insights specific to every project from content to ecommerce. Through an interactive web design process, the result is a scalable, intuitive and relevant web experience.



Professional Team Management

Our expert team of project managers, designers, developers and search marketing specialists use the latest in technology to create actionable results.



High Quality Products

we are happy to offer a 100% satisfaction guarantee on the design of your website. This allows you to do business with us completely risk free.



Quick Support System

We have a robust and easy to use ticketing system, track site changes, have a site alert system in place, and provide monthly reports.



Premium Service All Product

Premium products and services require premium websites.



Clean Code Programing

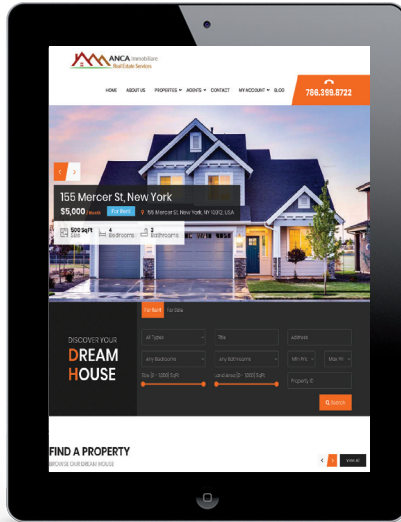
As web development experts, you can count on us to turn your design into professional, high-quality, functional, clean code.



Seo and Performant Test

All-in-one service for website speed test, web performance monitoring and website analysis (speed, SEO, quality, security).

Portfolio.

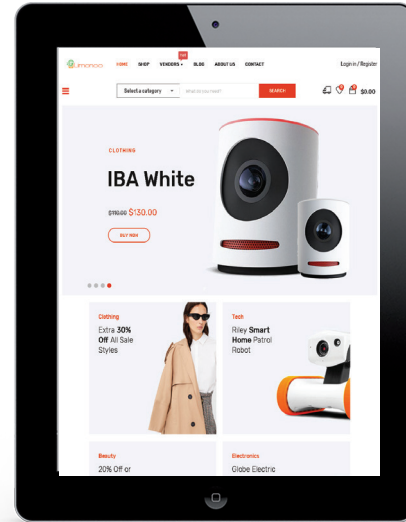


ANCA IMMOBILIARE

New Web Design// 11-22-2017

Anca Immobiliare is a startup real estate agency in South Florida, and their ever-growing group of qualified and time-tested agents collectively hold decades of experience in the local market.

We designed this web site according to the high competition in the sector .We focused on the technical details (search filters, calendar and property catalog) necessary to develop an ideal product for the client's needs.



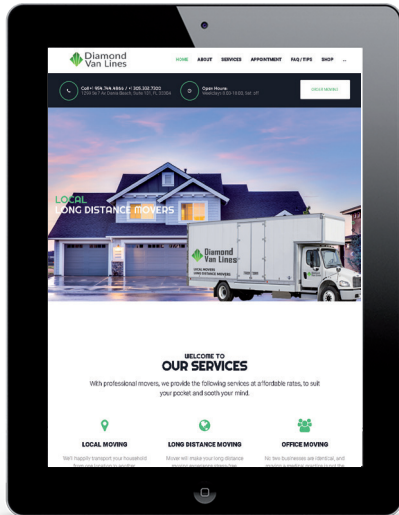
LIMONOO SHOP

New Web Design// 04-20-2019

Limonoo is a online store. With their user-friendly online store, their customers can be the first to get their hands on the latest electronics and super-toys without leaving the comfort of your home.

Now, thanks to our services their customers can find everything electronic, intelligent, technological in one place.

Portfolio.

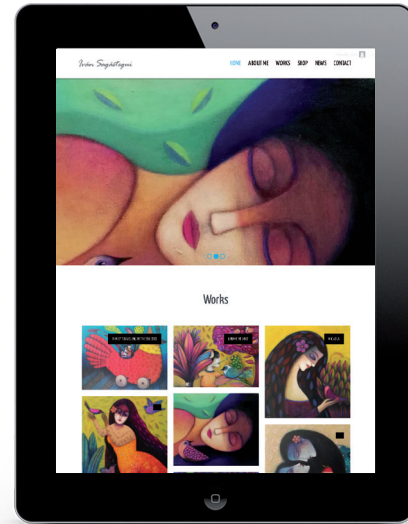


DIAMOND VAN LINES

REDESIGN WEB SITE // 02-10-2018

Diamond Van Lines is a fully licensed and insured moving company, located in Florida. Their insurance coverage spans from the starting point of your move to the final destination.

They had an old website design. We redesigned their website in accordance with modern technical and design standards. The final product is a website with very good design and features such as reservations and budgets.



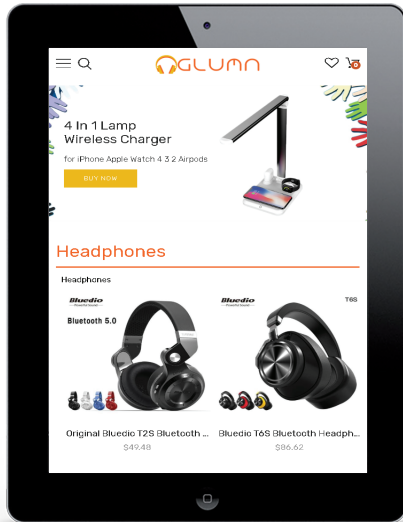
IVÁN SAGÁSTEGUI

NEW WEBSITE // 05-01-2018

Iván Sagástegui grew up in a winemaking family. He studied at the “Macedonio de la Torre” School of Fine Arts of the city of Trujillo, Perú. His work has been on show locally and in other countries including Germany.

We design this website with an interpretation of the customer's artistic concept, in addition, the project also includes e-commerce where the artist can sell his art.

Portfolio.

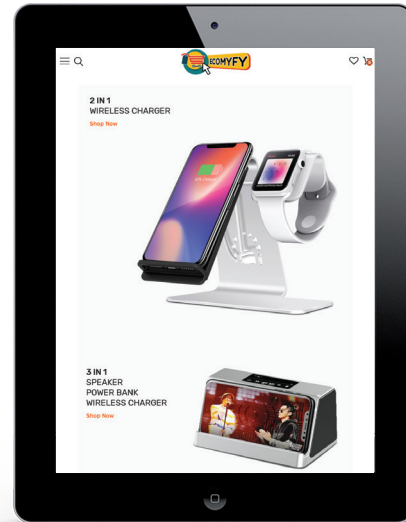


GLUMN SHOP

New Web Design// 02-05-2019

Glumn offers an extensive range of branded consumer electronics, Smart Home Electronics, Virtual Reality, Portable Audio & Headphones, Vehicle Electronics, GPS, Home Automation, Home Telephones & Accessories, Multipurpose Batteries & Power and Other Consumer Electronics .

With over 1000 SKUs, taxonomy was essential to simplifying the user experience. We divided them into four major categories and broke these down further into subcategories within a flexible navigation structure.



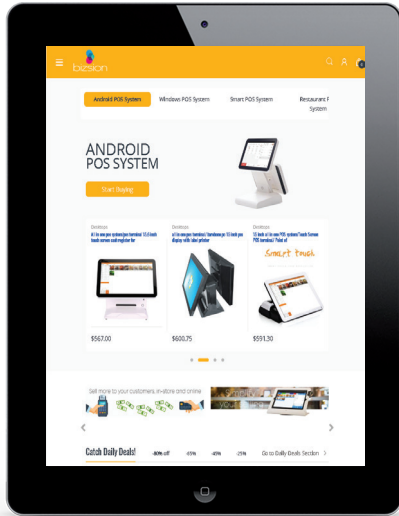
ECOMYFY

New Web Design// 03-02-2019

Ecomyfy offers consumer electronics, mainly photography & photographic accessories (cameras, lenses, batteries, etc.), iPhones, iPads, Macbooks & Audio video equipments among others.

Now, thanks to our services their customers can find everything electronic, smart, technological and a great shopping experience.

Portfolio.

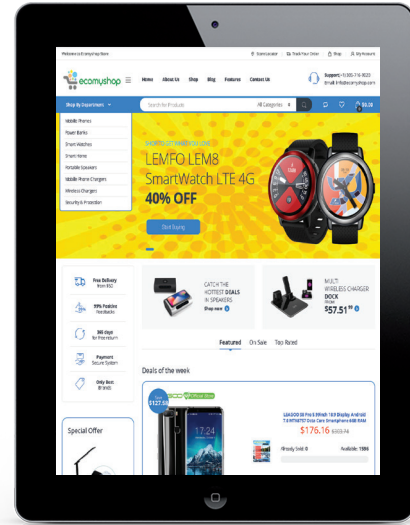


BIZSION

New Web Design // 04-01-2019

Bizsion has been a point of sale provider with a focus on building small business management solutions for nearly 15 years, securing a foothold in the point of sale industry.

We took the company's unique selling proposition and built a new website design that displayed quality and trust. We integrated a new e-commerce backend to provide an enhanced customer purchase journey.



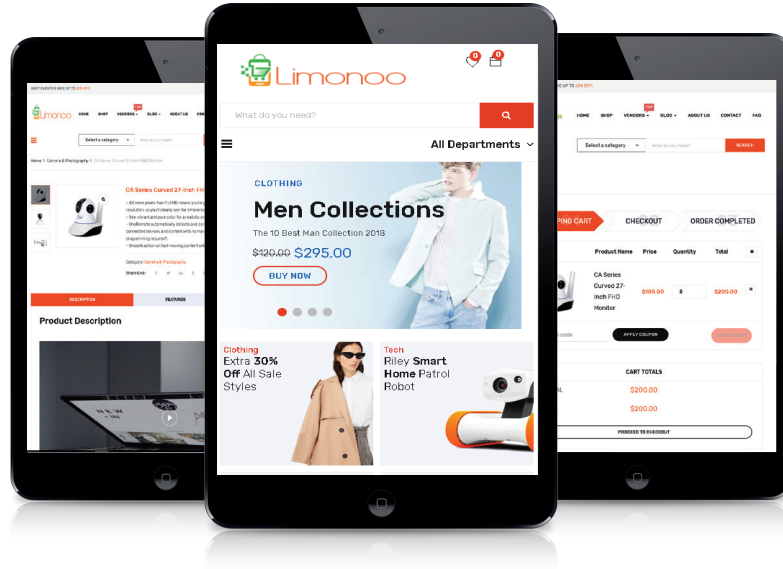
ECOMYSHOP

New Web Design // 05-01-2019

Ecomyshop carries a wide array of branded consumer electronic products ranging from small home & kitchen appliances, iPhones, MacBooks, printers to mobile devices among others.

We integrated multiple e-commerce features, including additional shipping conditions and pricing, product bundles and payment gateways.

www.limonoo.com Case Study



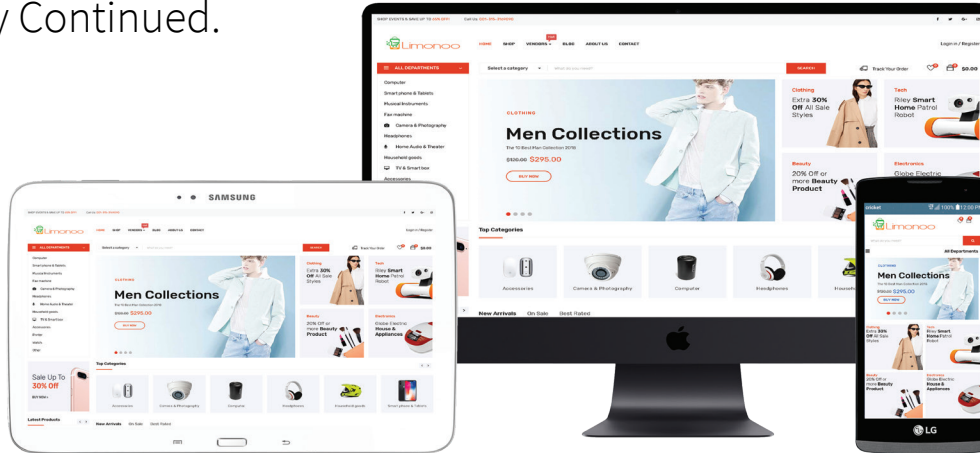
THE CLIENT

Limonoo is an online store. With their user-friendly online store, their customers can be the first to get their hands on the latest electronics and super-toys without leaving the comfort of your home.

THE CHALLENGE

Limonoo's incredibly complex inventory system meant that our developers had to get creative in finding solutions for better integrating their inventory data with any ecommerce platform we created. A lot of work had to go into making the backend run smoothly so that the buyer's journey is as smooth and intuitive as possible.

Case Study Continued.



BRANDING

Blimx specializes in data-driven insights. As such, our first steps in working with a client is to develop a deep understanding of their business model and unique value proposition. This information allows us to create a rough profile of who the client believes is their target audience. Using these insights, Blimx created the Glumn Store brand, supported by the launch of a fully-integrated ecommerce experience for electronic gadgets.

RESULTS

Limonoo's web branding process was challenging and rewarding. We created a new brand and helped usher it into a new audience. We continue to make updates to the search functionality as we learn more about how customers are interacting with the site. Our branding continues to turn heads of their customers with such projects as infographics and social media campaigns.

DEVELOPMENT

Limonoo's existing eBay store pulled inventory information from a database provided by Ebay. Organizing and categorizing each of these gadgets. Which means we needed the ability to categorize and sort these gadgets. Our developers came up with an solution that bypassed the title before it was saved to the database. i.e., if the title contained numbers at the front, they were removed, and a new title was created and saved to the database.

Pricing Plans Web Design



\$499.00

STARTUP

- 1 Pages
- 3 Email Accounts Setup
- Basic Search Engine Submission (SEO)
- Mobile Responsive Friendly
- Social Media Integration
- Contact Form With Anti-Spam Filter



\$899.00

PROFESSIONAL

- 8 Pages (home and contact are included)
- 5 Email Accounts Setup
- Basic Search Engine Submission (SEO)
- Mobile Responsive Friendly
- Social Media Integration
- Contact Form With Anti-Spam Filter
- Slider Home Page
- Portfolio
- Cookies Privacy Policy
- Blog Setup
- FAQ
- Testimonials
- Analytics
- Chat On Line
- Newsletter Mailing List
- Gallery



\$1499.00

E-COMMERCE

- Up to 10 Pages (home and contact are included)
- 10 Email Accounts Setup
- Basic Search Engine Submission (SEO)
- Mobile Responsive Friendly
- Social Media Integration
- Contact Form With Anti-Spam Filter
- Slider Home Page
- Portfolio
- Blog Setup
- FAQ
- Testimonials
- Analytics
- Chat On Line
- Newsletter Mailing List
- Gallery
- Cookies Privacy Policy Terms & Conditions & Privacy Policy
- Store Back-End & Admin Panel
- Up To 10 Products Setup
- Paypal Buttons & Merchant And Gateway Accounts
- Setup Social Networks (Facebook, Twitter, Instagram, Youtube)

Project Budget Breakdown.

Growth-Driven Design is a smarter approach to web design that eliminates all of the headaches and drives optimal results using data. Growth-Driven Design is an investment that produces reliable month-over-month growth. Your website becomes stronger as you continue to measure, iterate and act.

Step 1: Strategy & Research


This is when we start asking questions. By understanding Topsoil’s self-image, goals, project limitations, and desired outcomes, we will be able to successfully target the necessary audience with our website design. During this phase, we will research the intended audiences, study the competition, and determine the physical scope of the website.

Step 2: Launch Pad Website

In the traditional web design process we launch websites at the finish. In Growth-Driven Design we launch websites right away. In this stage, we build and launch what we call a “Launch Pad website”. All of your other Growth-Driven Design activities and improvements start from this Launch Pad website.

Step 3: Continuous Improvement

Your Launch Pad website is live. Time to start your on-going cycles to continuously experiment, learn, and improve your website. You still have a long wishlist of impactful items that you’d like to implement on the site. This agile list should be updated on a regular basis. This Revolves Around the user This entire cycle starts with and revolves around the users who are coming to your website.

Week	1	2	3	4
Strategy & Research				
Launch Pad Website				
Continuous Improvement				

Additional Service: *WEBSITE MAINTENANCE PACKAGE*



**REGULAR AND
COMPLETE BACKUP OF
YOUR WEBSITE**



**REGULAR WORDPRESS
UPDATES**



**SECURITY MONITORING &
FREE UNLIMITED MALWARE
CLEAN UP**



UPDATING THE TEXT



**UPDATING PHOTOS/PIC-
TURES**



**IMPROVING THE
PRESENTATION STYLE OF THE
ALREADY EXISTING PAGES**



**CREATING FLASH
ICONS/BANNERS**



**CREATING ADDITIONAL PAGES
FOR EXISTING WEBSITE**



**CHANGING EXISTING
WEB PAGE LAYOUT**



**CHANGING/UPDATING
BACKGROUND IMAGE**



**STYLE SHEET UPDATES
AND CHANGES**



**MINOR DYNAMIC SCRIPTS
(JAVASCRIPT)**

WEBSITE MAINTENANCE PRICING

1 Hour Plan \$ 65.00 / month	* response Time 1-2 Days	* \$75.00 / hour for each additional hour of service.
3 Hour Plan \$ 195.00 / month	* response Time 1-2 Days	* \$70.00 / hour for each additional hour of service.
5 Hour Plan \$ 295.00 / month	* response Time 1-5 Days	* \$65.00 / hour for each additional hour of service.
10 Hour Plan \$ 495.00 / month	* response Time 1-5 Days	* \$60.00 / hour for each additional hour of service.

Additional Service: *SOCIAL MEDIA MANAGEMENT*

Creation of Essential Social Media Presence: One-time Fee

Packages				
	\$200 Basic	\$350 Standard	\$500 Premium	A la Carte
Facebook	✓	✓	✓	\$50
Instagram	✓	✓	✓	\$50
Twitter	✓	✓	✓	\$50
Pinterest	✓	✓	✓	\$50
YouTube *		✓	✓	\$100
Slide Share **		✓	✓	\$100
Facebook Fan Page		✓	✓	\$50
Facebook Group		✓	✓	\$50
Blog ***			✓	\$50
LinkedIn Company Page			✓	\$50
LinkedIn Group			✓	\$50
Email Campaign ****			✓	\$100
	Select \$150	Select \$350	Select \$500	

Please seek appropriate form according to your status: Individual / Entity / Product /Service / Event. We will require you to provide with the details as mentioned in the form and share the pictures, video and calendar accordingly. For all accounts, maximum of 4 photographs with size less than 1 MB in site together.

**: One Video length not more than 3 minutes and size not more than 10 MB*

*** : One Presentation (PPT) slides not more than 14 and size not more than 3 MB*

****: One Blog not exceeding 300 Words*

*****: One A4 Page including max of 2 to 4 images and content.*

The proper and effective use of Social Media is to build community, conversation and relationships with your Target audience. There are significant opportunities for you to achieve gains within this medium. Currently, you maybe are forfeiting opportunities to engage clients, prospects and fans. Furthermore, there are significant opportunities to optimize existing marketing and branding efforts to leverage the social components to attract additional prospects, customers and revenue.

Social Media Management Proposal.

	Pack 1 Month (20 Post)			Pack 2 Weeks (10 Post)			Pack 1 Week (5 Post)			
	Standard	Premium	Gold	Standard	Premium	Gold	Standard	Premium	Gold	A la Carte
Facebook	✓	✓	✓	✓	✓	✓	✓	✓	✓	\$25
Instagram	✓	✓	✓	✓	✓	✓	✓	✓	✓	\$25
Twitter		✓	✓		✓	✓		✓	✓	\$25
Pinterest			✓			✓			✓	\$25
	Select \$100	Select \$200	Select \$300	Select \$75	Select \$125	Select \$175	Select \$50	Select \$75	Select \$100	

You may choose any package and consult with our specialists, based on your needs.

Some of the activities that will be included in the program are:

- a Cross channel flow from all media sites including fan page, twitter, etc.
- a General text, photo, video and other posts to Social Media sites.
- a General compilation and coordination of client news, events, community involvement postings.
- within Social Media sites.
- Responding and engaging with fans and followers to build relationships.
- Recommendation on Facebook Advertising

- Recommendation on LinkedIn Advertising
- Recommendations on Facebook Groups
- Recommendations on LinkedIn Groups
- Recommendations on YouTube Video Promotion and Monetization
- Viral Video Promotion
- Online Reputation Management
- Advanced Social Media Monitoring
- Monthly KPI Reporting
- Support

Social Media Content Design and Delivery: Proposition

	Rate per Hour	Rate
General Interest Web resarch	\$25	
Linkedin Company research	\$25	
Facebook Interest Group research	\$25	
Linkedin Competition (Peer) mapping	\$50	
Linkedin Interest Group Research	\$25	
Slide Share Company research	\$25	
Twitter Influencer research	\$25	
Images uploading (5 Images)		\$25 <small>per image</small> Size <small>per image</small> 3MB
Slide Share Presentation uploading		\$25 <small>per image</small> Size <small>per image</small> 3MB
YouTube video uploading		\$50 <small>per video</small> Size <small>per video</small> 15MB
Slideshare presentation Design (10s)		\$500 per regular ppt
Slideshare presentation Design (10s)		\$650 per graphic ppt
YouTube video Production (3 Mins)		\$1100 per presentation video
YouTube 2D video Production (3 Mins)		\$1650 per 2D Animation Video
Blog		\$25 per 1 Blog

Testimony

We are very proud of the service we provide for our customers. In fact, we see a client relationship drastically more personal than that of most agencies in our field. Our client relationships do not start at 9AM and end at 6PM—they stay with us to continually receive the quality service they deserve.



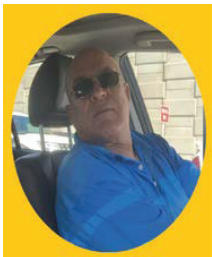
Carla Horna

Owner Anca Immobiliare

"Blimx delivered the website we wanted to budget and on time. The whole process was collaborative from day 1 and they were proactive in turning our thoughts and ideas into a website with all the functionality and freshness we wanted."

phone. (786) 334 9344

carlahorna@ancaimmobiliare.com / www.ancaimmobiliare.com



Sam Benamour

CEO Diamond Van Lines

"Blimx pleasantly surprised us as they produced a fantastic website and were always there with friendly support when we needed it, whether it be on the phone or popping in to see us. We received nothing but great reviews and the way that they structured the website really helped our charity grow."

phone. (954) 812 3192

info@diamondvanlines.com / www.diamondvanlines.com



Iván Sagástegui

Artist

"I have just viewed my web page. 'EXCELLENT!' It has been a pain free experience and a pleasure to deal with you, I only wish I had heard of you much sooner. I will certainly have no hesitation in recommending you to anyone. All the best for the future."

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info@ivansagastegui.com / www.ivansagastegui.com

THANK YOU FOR YOUR TIME

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DOWNLOAD



Link : <https://www.blimx.com/files/full.zip>

Scan for download the completed
the Executive Company Brochure

A Short Summary

if your small or medium sized business needs a website, we can help. If you are in need of more than just social media marketing, we have solutions for you. Our services range from custom Website design and development to Ecommerce consulting and beyond.

Whether it's just a simple website refresh or a much more complicated project, our website developers can help you solve the puzzle and make the process a pleasure. We want your small or medium business to have an amazing website; if you can envision it, we will work with you and bring your idea to life.